



ABOUT THE READING ENGAGEMENT

We help in-home childcare providers turn story time into interactive learning adventures that build early literacy, language, creativity and school readiness for children from birth to age five.

OUR SIGNATURE PROGRAMS

SENSORY STORY SEEKERS

Birth – 13 Months

Sensory exploration, bonding and early language development.

TALES IN MOTION

1 – 3 Years

Active stories, music, movement and play that build skills.

STORYBOOK CREATORS

3 – 5 Years

Creative literacy, art and hands-on activities that inspire imagination.

SUBJECT: Turn Story Time into a Powerful Learning Experience at your center

Hello Provider,

I hope you're having a wonderful week!

My name is Kumiko Barnes, Founder of The Reading Engagement, and I help in-home childcare programs create unforgettable storytime experiences that build early literacy, language, creativity and school readiness for children from birth to age five.

Unlike a traditional read-aloud, our programs transform books into interactive learning adventures through music, movement, sensory play, art and hands-on activities — keeping children fully engaged while supporting your curriculum and developmental goals.

WHY IN-HOME CHILDCARE PROVIDERS LOVE OUR PROGRAMS

- ★ Developmentally appropriate for infants, toddlers and preschoolers
- ★ Supports early literacy and kindergarten readiness
- ★ Reinforces social-emotional learning and language development
- ★ No lesson planning required for you
- ★ We bring all materials and lead the entire experience
- ★ Flexible one-time visits or recurring weekly programs

Our programs make children excited about books while giving you a meaningful enrichment experience you don't have to prepare.

- ★ I'd love to offer you a complimentary 15-minute consultation to learn about your program and discuss how we can customize storytime for your children.

SIMPLY REPLY "INTERESTED" AND I'LL SEND OVER OUR DIGITAL BROCHURE, PRICING AND AVAILABLE DATES.



Thank you for all you do to inspire young learners. I look forward to the opportunity to partner with your program!

Warmly,

Kumiko Barnes

Founder | The Reading Engagement

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Let's bring the joy of reading to you!

Reply to this letter or call/text (858) 443-0244

P.S.

Ask about our Founding Partner Program. Partners receive priority scheduling, discounted recurring visits, exclusive literacy resources and special family engagement opportunities throughout the year.